



The first European digital library of book trailers and adult creativity expressions

*Helping adult learners to empower literacy,
cultural, language and digital skills*

READING LABS REPORT AND FORMAT

designed and tested by JUMP Association
on the dates 19/05, 09/06 and 14/07 2022

Jump Association experimented with the creation of passionate "reading labs" as foreseen in the EU READ&ART project, aimed at transferring love for reading, creativity, and passion for art and culture, fostering adults' expression, socialization and socio-emotional skills.

In the following pages we are going to describe the activities developed and the elements that emerged from the collaborative creative planning, and that can be considered a point of reference for future labs organized by partners and educators in general.

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Period of implementation: 2020 – 2023



Promoting passion for reading

WE STARTED CHOOSING A MAIN TOPIC TO FOCUS ON

During the planning phase, the MAIN TOPIC was chosen as a guide for the 5 Reading labs we are going to implement, of which 3 are described in this report and 2 more are going to take place at the end of 2022.

THE 5 SENSES

each event is dedicated to one main sense that was the starting stimulus of a series of multisensorial interactive activities, games and reflections, linked to collective reading and storytelling.

Date	Topic and method	Location
19/05/2022	<p>LITERARY ITINERARY CITY GAME around the sea city of Soverato.</p> <p>MAIN SENSE: TOUCH </p> <p>DURATION: 3 hours Method : storytelling</p>	<p>Several interesting spots of the city of Soverato.</p> <p>LOCATION of the emotional final activity: the picturesque Lido Lazzarella Beach.</p>
09/06/2022	<p>LITERARY ITINERARY CITY GAME around the sea city of Soverato.</p> <p>MAIN SENSE: SIGHT </p> <p>DURATION: 3 hours Method : storytelling</p>	<p>Several intering spots of the city of Soverato.</p> <p>LOCATION of the emotional final activity: the Botanical Garden of Soverato, with a marvellous view to the city and the seaside.</p>
14/07/2022	<p>MULTISENSORIAL Reading & writing lab</p> <p>MAIN SENSE: TASTE </p> <p>DURATION: 3 hours Method : storytelling</p>	<p>Villa Gabriella International, Jump premises Training Center with indoor and outdoor spaces, surrounded by trees and plants</p>



THE MAIN ELEMENTS of the FORMAT

that resulted from our experimentation are shared below, followed by a detailed description of the activities carried out in the three different Reading labs done so far.

START CHOOSING THE MAIN TOPIC TO FOCUS ON

so that a fil rouge links and gives sense to all events, and can be the starting point of the creative process of planning each lab, that will be dedicated to a specific aspect of the main topic.

SYNESTHESIA

multisensorial input are given, stimulating perceptions and imagination

In our case this aspect was very emphasised, because of the correspondence with the main topic we chose, and starting from 1 main sense for each event all 5 senses are stimulated, in an immersive and engaging experience that goes well beyond a single mental input.

GAMIFICATION AND EDUTAINMENT

participants need to guess and cooperate to solve some given tasks and having fun. One common task is to guess what is the BOOK (and author) that the extracts read and other hints given refer to. Use a variety of objects and also elements of nature, stimulating more than 1 sense simultaneously.

SELECTING BOOK EXTRACTS

related to the specific topic to which the event is dedicated to. Famous incipit or paragraphs evoking the specific sensorial stimulus linked to that activity (or any other topic that is chosen during the planning phase).

They can be read in both original language and translation into English, to promote multilingualism and the appreciation of European and World literature and authors.

IMMAGINATION, STORYTELLING AND CREATIVE WRITING

are stimulated by multisensorial input, an approach free of judgement, the invitation to experiment and have fun, a variety of book excerpts and the invitation to free expression and creation.

THE ROLE OF THE LEADERS

passionate about reading and literature, engage participants, stimulate interaction, inclusion and fun, so that everybody can enjoy the lab at most. The leader accompany the group along every stop (during itinerary literary city game), facilitating socialization also on the way.

MEMORIES

Reading can recall personal or collective memories, to be shared, collected and linked during reflection moments and also used for storytelling.

ACTIVITIES IN SMALL GROUPS

where interaction is facilitated by the leaders and everybody has the chance to be active and engaged.

INTERESTING LOCATIONS AND AN EMOTIONAL CLOSURE

attract the attention of participants, and improve the interest in being active and engaged.

The last part of the laboratories is very emotional, for example, a passionate live reading (done from the author Eliana Iorfida), in a picturesque beach or other location, that can be followed by the spontaneous expression of participants, that can share what that moment evoked and enlightened in them.

NEXT STEPS:

Next events will be focused even more on story telling, creating writing.





DESCRIPTION OF THE ACTIVITIES IMPLEMENTED on the dates 19/05, 09/06 and 14/07 2022

The following are the posters and session plans created that can be taken as a point of reference for educators/team leaders who are going to plan and conduct Reading labs, adapting them in a creative way to different needs, objectives, and targets when implemented in other locations.



EU-READ&ART



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ASSOCIAZIONE CULTURALE
Gioventù in riSalto



MAGGIO
dei
LIBRI

Partecipiamo
anche noi!

LITERARY CITY GAME OF THE PROJECT

EU- READ&ART

SOVERATO (CZ)

19/05/2022 16:30 - 19:30

Meeting point at Lido "Lazzarella"

*With the presence of
writer*

**ELIANA
IORFIDA**



READING LAB NUMBER 1 - MAIN SENSE: TOUCH



Objective: To promote reading experience exploring the sense of touch, stimulating creative thinking and storytelling skills.

Materials used for each team:

Objects hidden in a magic box, sheets/cards with book extracts printed on them.

A first phase of the game is itinerant among the streets of the touristic town of Soverato, and is based on sensory and reading inputs and inspirations, that include excerpts from classic books of European literature, starting from which the facilitators, passionate readers and literary connoisseurs, animate the participants by stimulating creative storytelling.

Participants are divided into teams; each team starts from a different interesting location of the city center and at the completion of each activity the leader accompanies the group to the next stop to conduct another activity.

During each stop participants enjoy the discovery of objects enclosed in 'magic mystery boxes': with their eyes closed, one person per time touches an object inside the box, and if the person guesses correctly receive a card with an excerpt from a classic book of European literature written on it, including translations into English, to be read in a theatrical way.

With the sensory stimulus of the objects discovered and the reading stimulus of the card, participants get involved by expert facilitators in engaging live storytelling while continuing their journey through the city, being even more inspired by the different beautiful locations where they stop during the game.

Among the objects to be discovered there are typical products of the Calabrian Ionian coast, from rosemary to lemons, from clementines to sage, olive leaves, jasmine, and basil, and the beautiful smell of those fragrances accompanies the literary journey and stimulate creative expression, in a sensory experience of collective reading and storytelling centred on the five senses, with emphasis on touch.



CLOSING ACTIVITY

The tour in the city lasts about two hours, ending at one of the most suggestive beaches in the city center, called "Lazzarella", where the second part of the event takes place, at dusk.

The local writer Eliana Iorfida will read the incipit of her most famous book, "Il figlio del mare" (The son of the sea) and the facilitators will make a simultaneous multilingual theatrical translation, engaging participants who will be immersed in a multi sensorial experience, held in a touching natural landscape, lulled by the sound of the waves of the sea.





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Invitation also addressed to
Members of People's University of
the Third Age



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LITERARY CITY GAME OF THE PROJECT

EU- READ&ART

SOVERATO (CZ)

09/06/2022 17:00 - 19:00

Meeting point at Lido "Lazzarella"

*With the presence of
writer*

**ELIANA
IORFIDA**



READING LAB NUMBER 2 - MAIN SENSE: SIGHT



Objective: Have participants become aware of outside vision and inner vision (perception), understand the connection with reading and imagination. Stimulate reading, creative thinking and storytelling skills.

Materials used: Objects in the natural environment, something to blindfold participants with, small container with berries, coffee seeds, and other food for savoring; sheets with book extracts printed on them.

Warm up: Find a comfortable natural setting where participants may engage the sense of vision. Divide the group in pairs and ask each pair to find one object of the following color: white, yellow, brown, red, green.

Reflection- Participants will find different objects for the same color, although being in the same environment. Ask why that happens. Introduce Perception (as our mind tool to understand sensory inputs from reality, construct an image inside ourself and assign meaning.

Presentation: Tell participants that they will be blind folded, so to be deprived of their sense of vision. That they will be given some objects to smell and touch and some to taste. And that they are expected to try and recognize the object.

Activity:

Smell- Have one member of the pair go look for three natural objects and bring them back to the blind folded partner.

The blind folded participant should then try and guess what the objects are.

Reflection- Ask participants if the activity was difficult. If they saw anything while smelling the objects. If any memory came to their mind.

Tell participants that smell is connected to emotions and recall of memories. One of the reasons why, reading a book is different than reading from a screen. The pages and print engage our sense of smell.

Touch- Now invert partners. Have the previously blind folded one look for four objects (sticky, wet, smooth, rough) and blind fold the one that went looking in the previous activity. The now blind folded partner has to guess the objects by touching them.

Reflection- Ask participants if they could see the object in their mind. Have them understand that Perception creates images with ALL senses, not just vision. And that is what happens while reading.

So reading is an exercise that trains our ability to understand reality.



Taste- Have all participants blind folded and let them taste some berries, fruit, and coffee seed. Tell them not to swallow too fast. Ask them to recognize the texture, if the food is wet or dry, if they could imagine what it looks like.

They should guess the type of food they are tasting.

Reflection- Ask participants if they could see the food, how they felt, if it felt nice. Have them understand how taste is a multisensorial experience involving touch, smell and flavor.

This is why it is one of the most rewarding activities for our body and mind.

During the different phases of this activity also several excerpts of European literature books are read and commented by the group.

Activity 2:

Give participants 10 minutes to create a story using all objects and foods that were part of the activity. Each line of the story should answer to one of the questions:

When, Where, Who, What, Why.

CLOSING ACTIVITIES at a wonderful natural place, the Botanical garden, with a marvelous view of the city of Soverato and the seaside.

Activity 3: Stimulating Hearing - Guided mindfulness in a natural place where attention is oriented to different natural sounds.

Activity 4:

Author Eliana Iorfida reads her own book "ANTAR"; she reads an excerpt regarding refugee camps and the life of refugees.

Reflection: Participants share their feelings and reflections on the delicate moment that Europe is experiencing because of the war, with a thought for the plight of refugees all over the world, and referring also to personal experiences as volunteer in contact with refugee camps.





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READING - WRITING - EXPERIENCING
EMOTIONS AND SENSES LAB

EU- READ&ART

SOVERATO (CZ)
14/07/2022 17:00 - 19:00
Villa Gabriella International

*With the presence of
writer*

**ELIANA
IORFIDA**



READING LAB NUMBER 3 - MAIN SENSE: TASTE



Objective: To promote reading experience and explore the sense of taste through the activity of savoring.

MATERIALS USED: 10 Book extracts, each book's plot, a "recipe sheet" for each plot and food according to the book "recipe".

PREPARATION ACTIVITY FOR EACH BOOK: Once you know the plot of each book, choose 5 elements that characterize it, referring to them as the 5 "ingredients" that make up the "recipe" of that book.

Write the first 4 ingredients on small coloured pieces of papers. The fifth ingredient should be some type of food. The food has to be ready for the participants to taste and eat.

SESSION OUTLINE:

Introduction - Explain to the participants that they will receive 5 "ingredients" referred to a book, seen as a recipe, and at last they need to guess which book the full recipe refers to.

Activity- Choose a book and place its first four ingredients in a bag.

Let four participants pick each one an ingredient from the bag.

Each participant reads his/her ingredient out loud and the group has to start to try and guess which book these elements refer to.

Then the last ingredient is revealed and each participant tastes it.

This is the last option the group has to guess which book the recipe refers to.

REFLECTION TIME: Use book extracts that talk about the ingredient the participants are going to taste. Read the extracts out loud. Encourage the participants' reflection and confrontation between their flavoring experience and the book extract reading.

Repeat and continue until each recipe is associated to the right book.

CLOSING ACTIVITY

Author Eliana Iorfida reads an excerpt from her own book "Il figlio del mare" that leads to a reflection on the anthropological and emotional role of food and cooking in almost any culture, as an important element of socialization, linked to many family memories, giving space to the discussion of the group regarding their own experiences.



DISCOVER MORE:

LAB 1

Blog articles

<https://europeanbooktrailers.eu/coming-soon-the-first-eu-readart-reading-lab-on-19th-may-in-soverato-with-jump-association/>

<https://europeanbooktrailers.eu/primo-incontro-del-laboratorio-eu-readart-parola-dordine-sinestesia/>

<https://europeanbooktrailers.eu/a-touching-immersive-experience-great-feedback-from-the-first-reading-lab-of-the-project/>

Photogallery

<https://europeanbooktrailers.eu/galleries/first-reading-lab-in-soverato-19th-may/>

VIDEO

https://www.youtube.com/watch?v=_eMuGGmZwLM&ab_channel=JUMPAssociation

LAB 2

Blog article

<https://europeanbooktrailers.eu/words-and-sensations-uniting-different-european-ages-and-cultures/>

Photogallery

<https://europeanbooktrailers.eu/galleries/second-reading-lab-in-soverato-9-june/>

video: **COMING SOON!**

LAB 3

Blog article

<https://europeanbooktrailers.eu/a-taste-of-european-literature/>

Photogallery

<https://europeanbooktrailers.eu/galleries/third-reading-lab-savoring-literature-14-07/>

video: **COMING SOON!**